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### **OutdoorMind Launches OutdoorIndustryJobs.com**

Woodland, CA, 12/8/2005 — OutdoorMind LLC launched an employment network web site for the Outdoor, Bicycle and Winter Sport Industries where job seekers and employers may connect to fill positions available in the industry

OutdoorIndustryJobs.com launched in December of 2005 and is filling a much-needed service for companies who manufacture and distribute products or provide services that support the outdoor product industry. The site will also serve as a gathering place for outside sales reps to find available lines and companies to locate sales reps to represent their products.

The site includes sophisticated searches and posting features for both job seekers and employers. Job seekers may search and apply instantly, receive job matches via email and post their resumes. Employers can post their jobs and candidate profiles, opt to search and automatically receive resumes of available candidates.

The service is free for job seekers to post their availability and to apply for jobs. Employers can do a limited search for free, but will be charged for posting and resume searches.

Outdoor writer, web and print publisher Michael Hodgson and owner of the GearTrends Network said, "SNEWS® is excited to be partnering with OutdoorMind to offer a full-menu service that provides an ideal place for job seekers to post resumes and as a result, an ideal place for industry companies to find talent to fill new or vacant positions. OutdoorIndustryjobs.com will be the perfect complement to our own SNEWS® classifieds, and the industry can expect both OutdoorMind and SNEWS® to continue to look for ways to leverage our strengths to further benefit the outdoor industry."

"Job seekers have valuable skills and employers offer opportunities for career development. The outdoor industry needs a resource where both can compare needs and make that right connection. An interactive web site where resumés and positions can be posted, browsed and searched is the right career solution," says outdoor writer James Mills, 10-year sales rep and current owner of blog directory "Eyes on the Outdoors."

For additional information Contact: Laurel King, 800-276-0770 or laurel@outdoorindustryjobs.com, 1100 Main Street, Woodland, CA 95695.

Established in 1995, OutdoorMind (www.outdoormind.net) currently serves nearly 400 small to medium-sized businesses. OutdoorMind's mission is to provide affordable Internet marketing and communications solutions backed by extraordinary personal service. Services include hosting, web site design and maintenance, print design, e-commerce and database architectural design, web site hosting, search engine optimization, managed email marketing programs and Internet communication tools

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OutdoorMind owns and maintains Adventure Sports Online ([www.adventuresports.com](http://www.adventuresports.com)), a successful Internet Directory for companies marketing goods and services to the outdoor enthusiast. The directory serves as a marketing platform for OutdoorMind clients. Included are outfitters and guides, outdoor gear and equipment companies, clubs, events, "how-to" information, buying guides, checklists and more.

In addition OutdoorMind provides the bicycling enthusiast an Internet event and tour directory called "The Worldwide Bicycle Tour Directory" ([www.bicycletour.com](http://www.bicycletour.com)). Bicycle event directors and tour operators may enter and update their tours at no charge. This directory drives additional traffic to Adventure Sports Online and its clients.

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