

OutdoorIndustryJobs.com continues to strengthen its place as the leading job search site

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Woodland, CA -- OutdoorIndustryJobs.com continues to lead the job search market for the outdoor industry with 4,223 resumes and 6,813 jobseekers with profiles on the site. Since its launch in 2006, OutdoorIndustryJobs.com has become the key connection between the jobseeker and the employer in the outdoor niche.

Laurel King, founder and owner said, "I am excited that this proven online tool is now of service to more than just the outdoor industry. Our fast growth and significant database of job seekers and companies who have posted their information will not only serve outdoor industry but bicycle, actions sports, fishing and fitness industries as well. Each month 10,000 unique visitors come to the site and we send out our job postings via email to 13,000 people each week."

OutdoorIndustryJobs.com is ranked in the top three slots in Google and Yahoo under the key words "outdoor jobs and outdoor industry jobs" allowing both jobseekers and employers to easily find the site. "Often times landing a job in the outdoor industry depends on who you know and your contacts. OutdoorIndustryJobs.com brings in new blood into the industry by allowing jobseekers who have experience and skills sets in other industries to find jobs in the outdoor industry. I think this outreach is critical to the success of finding good people to work in the industry, said Laurel King.

King notes that OutdoorIndustryJobs.com is recognized at the best jobsite for industry members simply because it garners results.

"OutdoorIndustryJobs.com proved to be a very efficient and effective method for us to reach qualified professionals within this industry," said Tyler Thomas, general manager for Smartshield. "My discovery of Outdoor Industry Jobs finally led to the unique candidates that I was having trouble locating through local placement services. The result was not only several successful in-house hires, but also the placement of a rep group to fill a previously vacant territory."

OutdoorIndustryJobs.com includes sophisticated searches and posting features for both job seekers and employers. Job seekers may search and apply instantly, receive job matches via email and post their resumes. Employers can post their jobs and candidate profiles, opt to search and automatically receive resumes of available candidates.

The service is free for job seekers to post their availability and to apply for jobs. Employers can do a limited search for free, but are charged for posting and resume searches.

OutdoorIndustryJobs.com has also launched BicycleIndustryJobs.com in partnership with the National Bicycle Dealers Association with the goal to help bicycle retailers find employees through the site.

For additional information visit www.outdoorindustryjobs.com
or contact: Laurel King, 888-345-1929 or laurel@outdoorindustryjobs.com

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